

**BITTERROOT VALLEY COMMUNITY COLLEGE
ENGAGEMENT WORK GROUP - SPECIAL COMMITTEE**

2:00 PM, TUESDAY, AUGUST 29, 2023

Virtual Attendance ONLY: Zoom Link

MINUTES

1. Call to Order and Roll Call
Presiding Co-Chair Jean Butler called the meeting to order at 2:11 PM. Co-Chair Butler took roll. Engagement Work Group members present were Trustees Jean Butler, Jennifer Johnson, and Sue Smith. Staff present was Victoria Clark, Chief Operations Officer (COO). No members of the public were present.

2. Review, Revise, and Approve Agenda (Action)
Trustee Smith made the motion to approve the agenda as presented. Trustee Johnson seconded the motion. With no discussion, the motion passed unanimously with three (3) “yes” votes.

Trustee Darwin Ernst joined the meeting at 2:12 PM as a member of the public.

3. Public Comment/Correspondence on Items Not on the Agenda
None.

4. Discussion

- A. Debrief from Celtic Festival

General consensus was that the event was worthwhile. Good conversations occurred and good information and feedback was gleaned. A highlight included passing out water and candy to those waiting for the shuttle buses—this brought BVCC exposure and goodwill. Comments from booth visitors related by Trustee Johnson included: a) need clarity regarding BVCC versus UMB, b) “I don’t vote for levies,” c) need to follow through on sign against the levy/college erected during the 2022 election, d) some are just against public education, e) some voted against because they wanted to vote specifically against Bitterroot College UM, f) people don’t want to pay more taxes unless the tax specifically helps them (so make BVCC essential), and g) UM/UMB isn’t affordable. Trustee Johnson also expressed that the event brought the Engagement Work Group (EWG) together. The EWG coalesced as a team having fun together and connecting with the community.

- B. Planning Ask & Listen for Fall 2023

Co-Chair Butler presented a list of possible fall 2023 events for the EWG: Hamilton Farmers Market (September 30), Stevensville Scarecrow Festival (October 6 & 7), Darby Chili and Birdhouse Contest (October 14), Bitterroot Health Festival of Trees (November 19) and Corvallis Christmas Bazaar (November 25). Discussion focused on ideas for the Scarecrow Festival (make scarecrow have a participatory element, i.e., “cauldron of programs”) and ideas for Farmers Market (rock painting, i.e., “college rocks”).

Trustee Butler also spoke about the EWG working on a BVCC mission statement to present to the full board. Discussion focused on keeping the mission statement succinct and emphasizing workforce. Trustee Ernst commented that the mission statement should somehow highlight the difference between BVCC and UMB. Conversation ended with a consensus for everyone to work independently on mission statement ideas and then to review and refine together as an in-person group at the next EWG meeting. Next EWG meeting scheduled for 2:00 PM, Tuesday, September 12—in-person at the BVCC meeting room at 317 North 3rd Street, Hamilton.

5. Adjournment

Trustee Smith made a motion to adjourn. Trustee Johnson seconded the motion. With no discussion, the motion passed unanimously with three (3) “yes” votes. Meeting adjourned at 3:12 PM.

Jean L. Butler
Signature, Presiding Officer

09/11/2023
Date